

## ASSIGNMENT 2

Textbook Assignment: "Writing the Feature, Speech, Sports and Accident Stories," pages 3-1 through 3-23.

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| <p>2-1. What type of story especially requires creative writing skills?</p> <ol style="list-style-type: none"><li>1. A straight news story</li><li>2. An accident story</li><li>3. A feature story</li><li>4. A speech story</li></ol> <p>2-2. A feature story may be effectively substituted for a straight news release under which of the following circumstances?</p> <ol style="list-style-type: none"><li>1. When the time factor makes a straight news story non-competitive</li><li>2. When the human interest of the story exceeds its value as straight news</li><li>3. When the facts of a story depend on the prominence of an event or a personality profile</li><li>4. Each of the above</li></ol> <p>2-3. All except which of the following elements can turn a commonplace hobby into good material for a feature story?</p> <ol style="list-style-type: none"><li>1. The prominence of the individual</li><li>2. A new development in the hobby</li><li>3. An unusual or odd angle about the hobby</li></ol> <p>2-4. What is the best source of ideas for feature stories?</p> <ol style="list-style-type: none"><li>1. Suggestions from readers</li><li>2. News stories in the daily papers</li><li>3. Navy news handouts</li><li>4. News releases from local and national organizations</li></ol> | <p>2-5. What is the critical consideration for the feature story writer?</p> <ol style="list-style-type: none"><li>1. Word choice</li><li>2. Consideration of the target audience</li><li>3. Whether to write a straight news or feature story</li><li>4. Permission to write the article</li></ol> <p>2-6. Navy journalists most often can place feature stories in commercial newspapers when they write them to emphasize which of the following topics?</p> <ol style="list-style-type: none"><li>1. The importance of the event</li><li>2. New equipment</li><li>3. Individual Navy members</li><li>4. The background of the event</li></ol> <p>2-7. A fact taken from the news page may be developed into a good feature article if it is written to reflect what interest?</p> <ol style="list-style-type: none"><li>1. Local</li><li>2. National</li><li>3. International</li></ol> <p>2-8. What type of lead can be used in a feature story?</p> <ol style="list-style-type: none"><li>1. Summary only</li><li>2. Novelty only</li><li>3. summary or novelty</li><li>4. Any standard news or magazine style</li></ol> <p>2-9. What are the parts of a feature story?</p> <ol style="list-style-type: none"><li>1. Body, bridge and summary</li><li>2. Lead, body and ending</li><li>3. Lead, bridge and body</li><li>4. Bridge, body and ending</li></ol> |
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- 2-10. Which of the following characteristics applies to a well-written lead for a feature story?
1. It contains either a question or a quotation
  2. It always consists of more than one paragraph
  3. It always corresponds to the prominence and proximity of the subject
  4. It is appropriate for the subject and immediately arouses the reader's interest
- 2-11. To develop a good feature story on equipment, the journalist should use what technique?
1. Stress the ease of maintenance of the equipment
  2. Emphasize the complexity of the equipment
  3. Create human interest by stressing the people involved with the equipment
  4. Stress the man-hours saved by the use of the equipment
- 2-12. In a feature story, quotations should be used for what reason?
1. Because they provide variety and add authenticity
  2. Because they add color
  3. Because they are required when writing about controversial subjects
- 2-13. Which of the following suggestions for writing the body of feature stories will NOT increase reader interest?
1. Using a variety of sentence lengths
  2. Comparing scientific concepts and technology to objects with which the reader is familiar
  3. Translating technical terms into lay language
  4. Avoiding figures of speech, such as comparisons and analogies
- 2-14. For writing feature stories, you should use which of the following literary techniques when dealing with numbers?
1. Avoid numbers if possible
  2. Use comparisons to make the numbers meaningful
  3. Use generalizations instead of exact numbers
  4. Include exact numbers whenever possible
- 2-15. Which of the following training materials is the best for aspiring feature writers?
1. Books and training manuals
  2. Published feature material from other writers
  3. Their own stories and experience
- 2-16. The conclusion plays what part in the structure of a good feature story?
1. It can be readily cut from the story
  2. It sums up or highlights the story
  3. It restates the material in the lead
  4. It includes the bridge
- 2-17. The personality feature differs from other feature stories in what respect?
1. It usually pertains to only one person
  2. It arouses the reader's interest
  3. It usually requires keen, inquisitive faculty for observation
  4. It requires the imagination and curiosity of the writer

- 2-18. To write a personality feature, you may use all except which of the following techniques?
1. Including the opinions of others about the subject
  2. Telling of mannerisms and actions that are characteristic of the subject
  3. Describing the subject's personal appearance, facial expressions and dress
  4. Deliberately avoid personal descriptions that might be unflattering
- 2-19. To conduct research on a person for a personality feature, you may use which of the following sources?
1. The person themselves
  2. Printed background material
  3. Others who know the subject intimately
  4. All of the above
- 2-20. In structure, a story written about a speech most closely resembles what other story?
1. A personality feature
  2. An accident story
  3. A straight news story
  4. A feature story
- 2-21. Which of the five W's and H are usually included in the lead of the speech story?
1. Why and how
  2. When and why
  3. Who and what
  4. How and what
- 2-22. When writing a speech story, you should use all except which of the following techniques?
1. Always include a direct quote in the lead
  2. Use brief, direct quotes and scatter them throughout the story
  3. When paraphrasing, be careful not to distort the speaker's meaning
  4. Include "when" and "where" in the lead
- 2-23. Which of the following sentences is NOT correctly punctuated with quotation marks?
1. The rescued man simply said, "wow"!
  2. "Before the Vietnam Campaign," the speaker declared, "a longer training period was allowed."
  3. He inquired, "Where is the action?"
  4. "Enclose quoted material in quotation marks," the teacher stated.
- 2-24. What is an ellipsis?
1. A method of indicating that words have been deleted from a direct quotation
  2. A quotation within a quotation
  3. A paraphrase of a quotation
  4. A substitute for a parenthesis
- 2-25. When a writer ends a quote in the middle of a speaker's sentence, what end punctuation should be used?
1. A period and quotation marks
  2. Three dots only
  3. Three dots and quotation marks
  4. Four dots and quotation marks
- 2-26. At what point in the speech story must the writer identify the speaker?
1. In the title
  2. In the first paragraph only
  3. In either the first or second paragraph
  4. In the summary
- 2-27. Which of the following elements of a speaker's identity need NOT be included in a speech story?
1. Full name
  2. Full title
  3. Hometown
  4. Title

- 2-28. What is the purpose of the quote-summary method of reporting speeches?
1. To give the reader the feeling of the speech
  2. To make sure all pertinent information is included
  3. To standardize reporting throughout the industry
  4. To minimize the number of times attribution is necessary
- 2-29. Where is the natural placement for attribution of a direct quote?
1. At the beginning of the quote
  2. In the middle of the quote
  3. At the end of the quote
  4. Anywhere within the same paragraph as the quote
- 2-30. What is the best way to express attribution in a speech story?
1. By using the verb "said" alone in most quotes
  2. By using a variety of vivid verbs
  3. By adding colorful details about the speaker's gestures and tone of voice
  4. By using "said" plus appropriate descriptive verbs
- 2-31. How may the journalist add more color to a speech story?
1. By using vivid words to describe how the speaker talked
  2. By occasionally describing the speaker's gestures or hand movements
  3. By using vivid verbs to describe the speaker's emotions
  4. By using a variety of adjectives and adverbs to paraphrase the quotes
- 2-32. Which of the following is NOT a key idea for speech writing?
1. Use ellipses to handle long quotes
  2. Place the most important fact in the lead
  3. Use vivid words freely to add color
  4. Attribute all information and opinions
- 2-33. What is the usual method of reporting a sports event?
1. A feature story approach
  2. A straight news story written in the inverted pyramid style
  3. In the quote-summary style
  4. With a roundup story approach
- 2-34. What is the main difference between a sports story lead and a straight news lead?
1. The sports lead emphasizes the who and how
  2. The sports lead does not necessarily include a news peg
  3. The sports lead will not be followed by a bridge
  4. The sports lead makes no attempt to answer the five W's and H
- 2-35. Where should the game's score be included in a sports story?
1. In the lead only
  2. In the lead and bridge only
  3. Throughout the story, as needed
  4. In the lead, only if not used in the headline
- 2-36. What type of lead should you use to maintain reader interest when the reader already knows the outcome of a sports event?
1. Background information
  2. Summary
  3. Novelty

- 2-37. What information should be included in the bridge of a sports story?
1. Who won and the effect of the win on the standings
  2. When and where the event took place
  3. Who won the event and under what circumstances
  4. Where and how the win was accomplished
- 2-38. In the body of a sports story, events should be presented in what order?
1. Chronologically, skipping quiet periods
  2. By starting with the most important play
  3. From finish to start
  4. Chronologically, covering every period
- 2-39. When the key play is an error, the journalist should take what action?
1. Cover the play and fully identify the player
  2. Cover the play without full identification in the case of little league or youth activities
  3. Cover the play only if it was critical to the outcome
  4. Don't mention the play
- 2-40. To a journalist who wants to write colorful sports feature stories, which of the following tips will be helpful?
1. Feature statistical comparisons
  2. Develop a set writing style
  3. Use good sports words and bromides
  4. Acquire personal information about sports stars
- 2-41. Which of the following terminology is considered editorializing in sports writing?
1. Outstanding play
  2. Sloppy defense
  3. Referee's bad call
  4. Lucky break
- 2-42. Which of the following phrases is proper sports terminology?
1. He slammed a free throw
  2. The game was won by Boston
  3. She lobbed a grounder past the shortstop
  4. The women's soccer team clawed their way to victory last night. . .
- 2-43. Which of the following phrases is written correctly?
1. The Mole Chickens swept their division
  2. NAS Pensacola lost their last game
  3. The Battlin' Lemmings have two games left on its schedule
  4. The Fightin' Giant Lampreys signed its new head coach today
- 2-44. Which of the following story subjects should be written in sports style and normally appear on the sports page?
1. Hunting and fishing
  2. Darts
  3. Aerobics
  4. All of the above
- 2-45. What journalistic device should you use to help cover a wider variety of sports?
1. Write a sidebar for each main story
  2. Employ stringers
  3. Spend a lot of time at the gym

IN ANSWERING QUESTIONS 2-46 THROUGH 2-51, SELECT FROM COLUMN B THE SOURCE OF INFORMATION A JO SHOULD CONSULT FOR THE PURPOSE IN COLUMN A. RESPONSES MAY BE USED MORE THAN ONCE.

	<u>A. PURPOSES</u>	<u>B. SOURCES</u>
2-46.	To get a team's reaction to a disputed decision	1. MWR
2-47.	To learn when a canceled game will be rescheduled	2. Team members
2-48.	To find out what the record scoring was for any single game in a season	3. Official score-books
2-49.	To get a team captain's opinion on the opposition's defense	4. Coaches or managers
2-50.	To learn whether a baseball star will be able to play in the next game	
2-51.	To get an explanation of a game's rules	
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2-52.	Accident stories must especially be written in which of the following ways?	
	1. Accurately	
	2. With colorful detail	
	3. In a sympathetic manner	
2-53.	Which of the following sequences forms the structure of an accident story?	
	1. Lead, body and ending	
	2. Casualty list, body and ending	
	3. Lead, bridge and body	
	4. Lead, casualty list and body	

- 2-54. Which of the following news elements is usually most important to the reader in an accident story?
1. What
  2. Who
  3. How
  4. When
- 2-55. The standard accident story structure calls for listing the names of casualties, if there are less than five, in what location?
1. The bridge
  2. The lead
  3. The body
  4. At the end of the story
- 2-56. The standard accident story structure calls for listing the names of casualties, if there are more than ten, in what location?
1. The bridge
  2. The lead
  3. The body
  4. At the end of the story
- 2-57. The casualty structure of an accident story serves all except which of the following purposes?
1. Aids the reader in rapidly identifying the dead and injured
  2. Aids the paper's composing room
  3. Aids the paper's editorial staff
  4. Aids the reader in finding stories involving casualties
- 2-58. The writer of an accident story should strive for which of the following style goals?
1. Completeness
  2. Functionality
  3. Clarity
  4. Smooth reading

2-59. When an accident story is released before the victims have been identified or before the next of kin have been notified, how should the writer handle this situation?

1. By stating in the space ordinarily used for names, "Names of casualties are being withheld pending notification of next of kin."
2. By stating in the lead that names will be released later
3. By directing the news media to hold the story until names are supplied
4. By writing in the lead, "Names of casualties are being withheld pending notification of next of kin."

2-60. For the sake of clarity, what word should a JO substitute for the word "trauma"?

1. Abrasions
2. Contusions
3. Shock
4. Bruises

2-61. When you write an account of a death, which of the following expressions is acceptable?

1. Went to his final reward
2. Golden years
3. Funeral services
4. Interred

2-62. You can usually get the basic information about an accident involving a Navy member from which of the following sources?

1. The witnesses of the accident
2. The casualty's division officer
3. The personnel office "casualty report"
4. The casualty's commanding officer

2-63. Since readers often unjustly blame the persons involved in an accident, in writing the story a JO should remember to observe which of the following information practices?

1. Suggest possible reasons why the Navy member was blameless
2. Report known mitigating circumstances
3. State that no blame should be placed
4. Omit mention of any damaging circumstances